SHOPPOINT 商幫

商幫客服微信號

☎ Tel：6301 8688

💬 WeChat：shoppoint

📧 Email：support@shoppoint.mo

🔗 Website：https://www.shoppoint.mo

🏠 Address：4A, Nan Yue Commercial Centre, Av. Da Praia Grande No. 309-315, Macau

創 明 有 限 公 司
ALPHA SOLUTION
COMPANY LIMITED

Product Features

SHOPPOINT 商幫 is a completed SaaS cloud online store system, it helps SMEs to build their own B2C online store. Customers can purchase products without registration steps. It embedded Macau's most mainstream payment methods, customer will receive an SMS confirmation after payment success, simplifying the shopping process. SHOPPOINT can seamlessly integrate to social media platform and provide different logistics processing methods that can turn content marketing into actual sales. SHOPPOINT can use custom URLs to increases and maintain customer loyalty, which is beneficial to brand building.

Webstore goes live quickly

Takes 1 month from the application to the webstore launch

BOC Settlement directly

The transaction amount is settled directly by BOC and received on T+1 day

BOC Macau offers and promotions

BOC dispense payment gateway integration fee and the first-year payment gateway annual fee. BOC also offer premium transaction rate, and cooperate with merchants to promote it, it helps merchant to increase exposure and to grow your online business

Efficient and Stable system

A SaaS platform built with Alibaba Cloud's cloud computing technology, combined with the WAF firewall, improves performance and stability, merchants have no worries about network security and traffic issues

Local professional technical team

The SHOPPOINT system maintenance and support team is located in Macau, provide the most direct and in-place support services for merchants

Real time sales performance and report

Real-time observation and analysis of webstore performance through dashboard and reports. To grasp the performance of webstore and formulate various strategies to increase transaction volume

Seamlessly integrate to social media platform

One-click the link or scan the QR code through Facebook, IG, WeChat and other social platforms to purchase, helping you grasp the customer's desire to buy

QR code scanning pickup

SHOPPOINT has developed a pick-up system, just scan the order QR code presented by the customer to complete the order
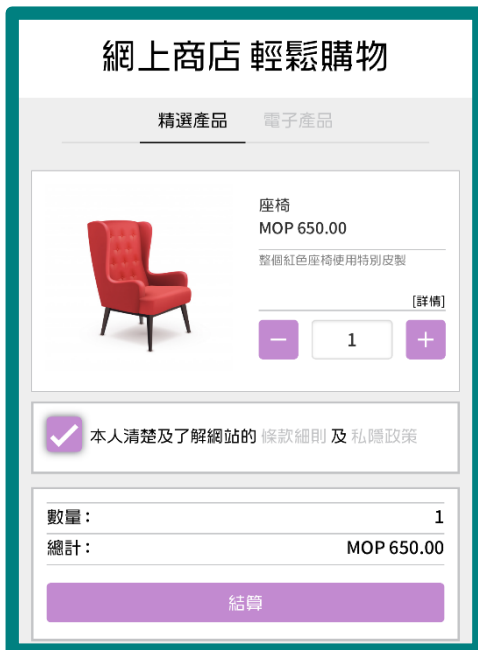
Integrate eBuy collection system

Merchants can print the waybill with just one button, faster shipping. eBuy provides pick-up points across Macau, which increases merchant service efficiency

Accepted Payment Methods

UnionPay 银联 | 云闪付 UnionPay | VISA | mastercard. | 中 | 支 | ✔

Shopping Experience

Select Product Quantity

Select the product and quantity on

SHOPPOINT ONE

Select Payment Method

Support multiple payment methods,

such as Visa, UnionPay etc.

SMS Notification
View the order on SMS when

payment success

Payment Gateway
Enter credit card information or

pay on mobile wallet

Merchants case
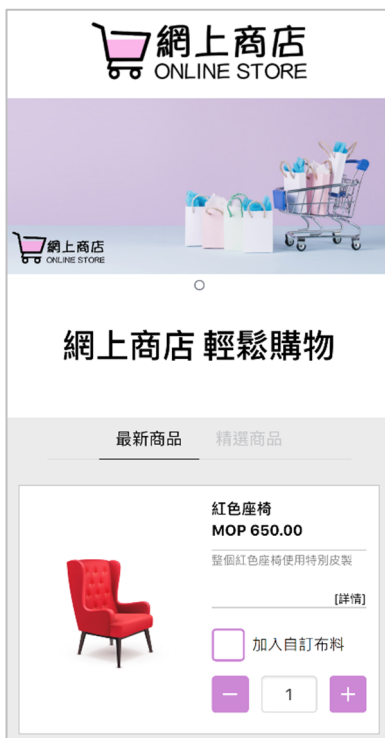
SHOPPOINT ONE

Selling **Many** products

To **Many** customers

SHOPPOINT ONE homepage shows all products and checked out directly, which simplifies the complicated shopping process.

An SMS Notification will be sent for successful order, and an order status page is included in SMS. Customers only need to show the order QR code when they come to merchant's store for product pick up, it can Improve the shopping experience of customers and the brand image of merchants.

ONE Homepage

Checkout Steps

SMS Notification

Order Status Page

Suggested scenario

◆ Social Media Platform

◆ Official Website

◆ Ads for the whole webstore

SHOPPOINT ONE – Store pick up flow

Visit the store：
Merchant enters the merchant portal of SHOPPOINT, waiting for customers come to pick up product, press "SCAN QR CODE"

STORE

掃瞄二維碼

Show the order QR code：
By showing the order QR code to the merchant, merchant presses "SCAN QR CODE" button at the merchant portal.

STORE

Scan the order QR code：
After confirm the order content and prepares the product by staff, press "UPDATED TO COMPLETED ORDER" in merchant portal to update the order as picked up.

STORE

確定取貨?

確定

Complete：
The staff delivers the product to the customer, and the customer checks the order status again and finds that the status has been updated to "Completed"

STORE

已取貨

SHOPPOINT ONE – DIRECT Product Page

Selling **Many** products

to **Many** customers

Each product on SHOPPOINT ONE has its own DIRECT product page. Merchants can share or ingrate its URL to social media platform such as Facebook, Instagram, and WeChat etc., using it for digital marketing.

When customers are interested in the post or Ads, they can click the post or the ads to enter the DIRECT product page to complete order in the fastest way. The URL of the DIRECT product page can be reused and share with more than one customer.
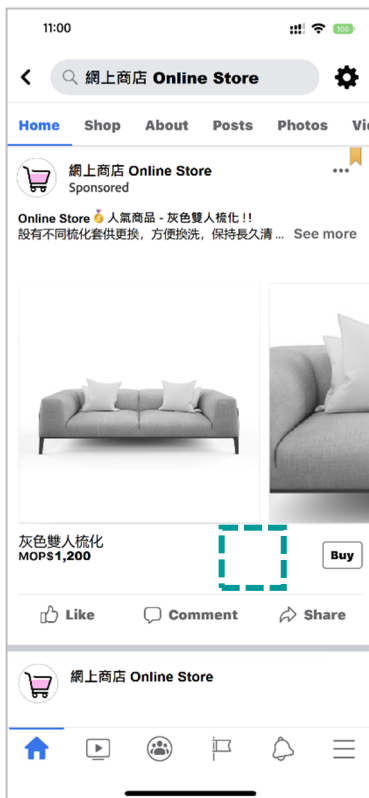
Social Media Post

DIRECT Product Page

Suggested scenario

- Ads on Social Media Platform
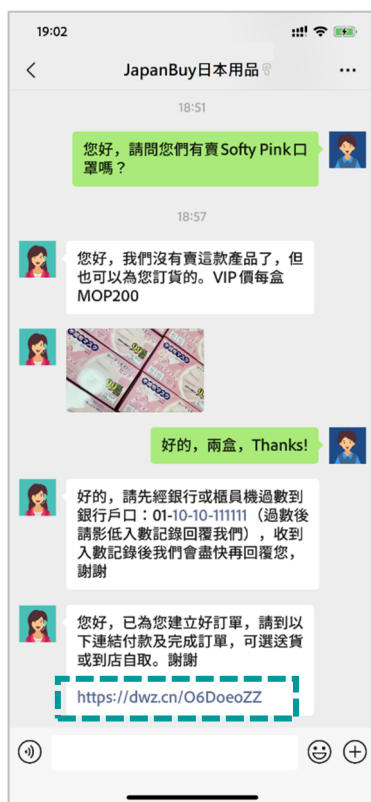- Direct Marketing for Sales to customer

MOTO Payment Link

Selling **One** products to **One** customers

The MOTO payment link allows customers can skip the steps on the product selection page and pay directly. Merchant creates the MOTO Payment Link in merchant portal and send the link or QR code via social media platform (WeChat/Whatsapp).

Each MOTO payment link is independent and can only be paid once; the types of products and services are not limited, suitable for some mass-customized products or VIP customers.

Merchant provides MOTO Payment link via instant message

Chat messages:

19:02 JapanBuy日本用品

18:51
您好，請問您們有賣Softy Pink口罩嗎？

18:57
您好，我們沒有賣這款產品了，但也可以為您訂貨的。VIP價每盒MOP200

好的，兩盒，Thanks!

好的，請先經銀行或櫃員機過數到銀行戶口：01-10-10-111111（過數後請影低入數記錄回覆我們），收到入數記錄後我們會盡快再回覆您，謝謝

您好，已為您建立好訂單，請到以下連結付款及完成訂單，可選送貨或到店自取。謝謝

https://dwz.cn/O6DoeoZZ

MOTO Payment Link

JapanBuy 日本生活用品

MOTO產品頁 (編號:Rfdfdf0100)

日本SoftyPink口罩30入
MOP200.00
VIP會員兩盒便   [詳情]
數量: 2

本人清楚及了解網站的 條款細則 及 私隱政策

數量： 2
總計： MOP 400.00

結算

溫馨提示:所有產品不設退貨, 如遇到產品有損毀可要求更換。

Suggested scenario

- Limited product offer
- VIP Discount
- Products and orders processed by customer service

Affiliate referrer

Affiliate referrers are sales model schemes in which merchants cooperate with employees or KOLs. Merchants can create exclusive Affiliate links and QR codes in merchant portal, it can encourage sales or KOLs to promote online.

In addition, merchants can allow customers to enter the referrer code on the webstore to obtain promotional offers customized by the merchant.

Scenario

Customers enter the code

The merchant portal displays
the Affiliate field

eBuy collection system

SHOPPOINT integrate eBuy collection system. Pick up locations are available throughout Macau. Customers can choose any eBuy store or eBuy locker when placing an order. After payment successes, the tracking number will be automatically generated for the order. Merchant can print the waybill and execute the shipment with one button.
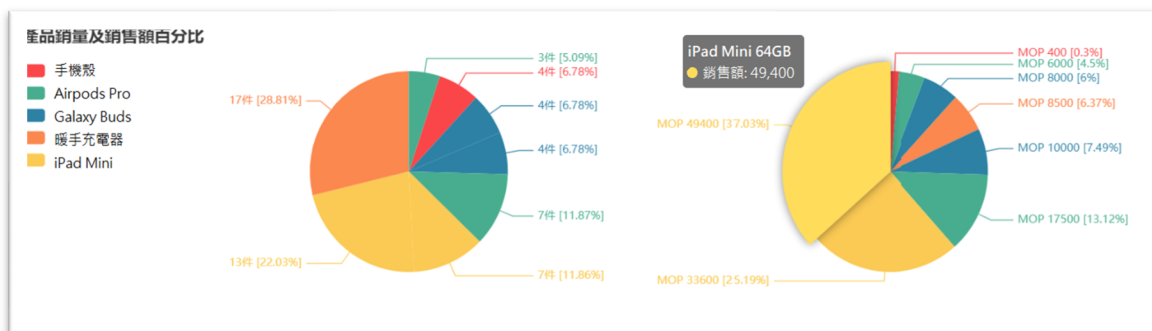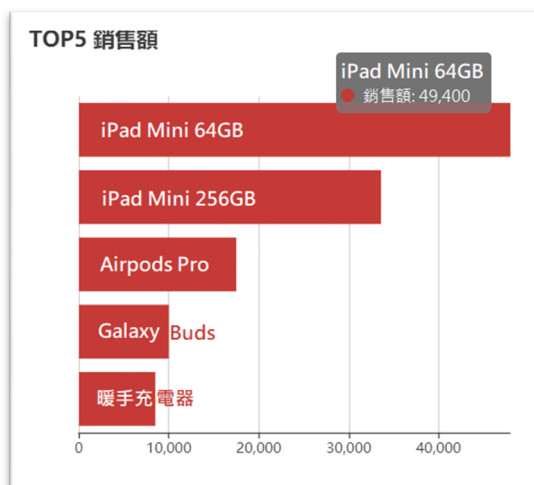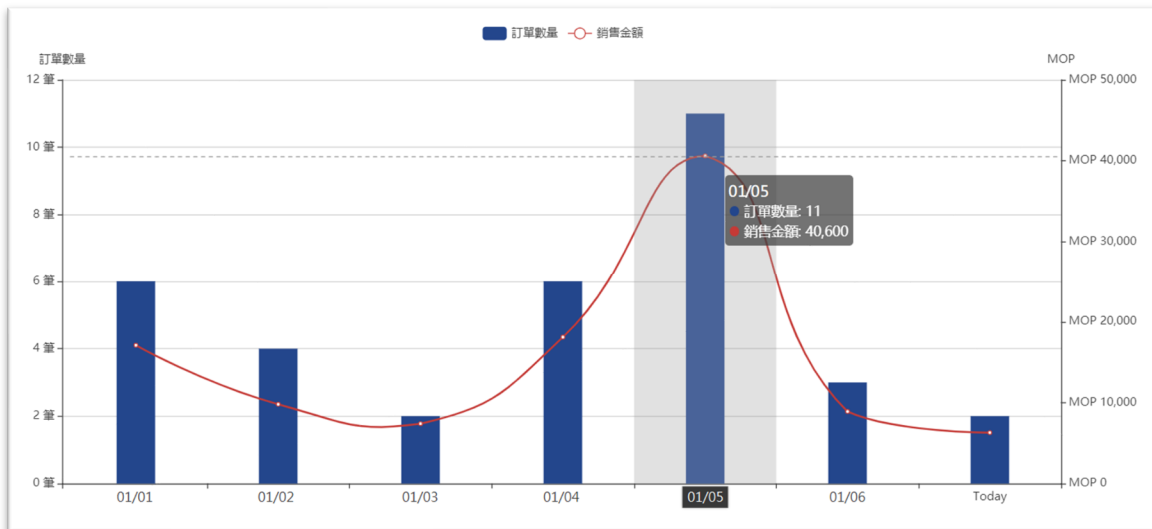
Merchants need to send the goods to the nearest eBuy store for delivery, and the fastest delivery will be within 1 day via eBuy transshipment, which can improves efficiency and service quality.

Select eBuy pick-up point

Introduction to merchant portal features

- The backend operation interface is simple and easy to understand. It supports Traditional Chinese, Simplified Chinese and English.
- Products can add YouTube or Youku videos and generate DIRECT product page QR code.
- The Dashboard can view the orders for the last 7 days, 12 weeks, or 12 months. It also view the order status of the webstore in real time through different types of reports.

Dashboard to check the orders

Shopping process

SHOPPOINT page	Checkout steps	Complete Order

SHOPPOINT page
- O N E homepage
- or
- DIRECT product page
- or
- MOTO payment link

Checkout steps
- Contact info
- Pickup method
- Pay online

Complete Order
- Email & SMS Notify the order is complete
- Notification with link to view order status
- Use the QR code to pickup the product
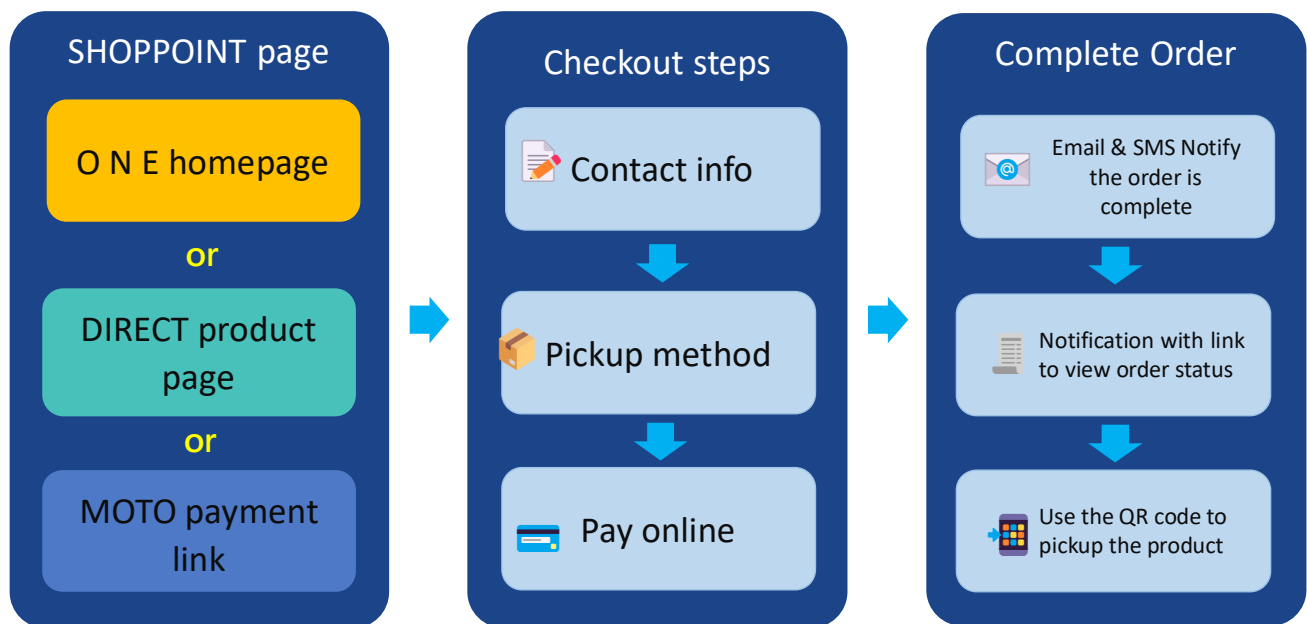
SHOPPOINT – ONE homepage、DIRECT product page and MOTO payment link

Functions \ pages	ONE Homepage	DIRECT Product page	MOTO Payment link
Page reuse	✔	✔	✘
Show product(s)	Many	1	1
Product type	Active products	Active products	No limit
Select product for customer	✘	✔	✔
Inventory	✔	✔	✘

Pricing

SHOPPOINT – Initial Setup Fee (One-off)

BOC Special Offer

Initial Setup Fee	~~MOP 12,000.00~~ **MOP 7,200.00**

- Setup and configure the new SHOPPOINT webstore for merchant and help for uploading the products before launch.
- Configure the accounts on payment gateways and complete the integration.
- Preparing UAT Tests and submit to payment gateways for approval.
- Provide merchant portal operation user guide.
- Introduction for the operation of merchant portal (Free for the first time).
- Assist merchant filing with the Office for Personal Data Protection.

SHOPPOINT – Monthly Service Fee

BOC Special Offer

Monthly Service Fee (Include Alibaba Cloud's server hosting)	~~MOP 1,200.00~~ **MOP 800.00**
Function	
Available products on webstore	60 items
Available products stored at the merchant portal	180 items
Free SSL Certificate (For merchant who use shoppoint.mo as the domain of their SHOPPOINT webstore)	✓
MOTO Payment link	✓
Transaction	
Successful Transaction	500 transactions
Thereafter Charge	MOP1.00/ successful transaction
Optional add-on service	
☐ Webstore up to 180 items	+ MOP200.00/month